

# Connected Development Privacy Policy

Last Updated: November 22, 2017

**Scope** This Privacy Policy applies to information, including Personal Information, Connected Development collects through your use of Connected Development's Services. By using Connected Development's Services and accepting the End User Agreement (see [www.informapp.nl](http://www.informapp.nl)), as applicable, you also agree to this Privacy Policy. If you do not agree to this Privacy Policy, you must not use Connected Development's Services. The terms "We," "Us," "Our," or "Connected Development" includes Connected Development and our affiliates. It explains how we may collect, use, and disclose information we obtain through "Connected Development's Services."

## Information We Collect

We collect data about you from a variety of sources, including:

- Information you provide to us directly;
- Information we collect in connection with your use of Connected Development's Services; and
- Information we collect from Connected Development plug-ins and integrations with third-party products, such as Google Apps.

All of the information we collect may be combined to help us tailor our communications to you and to develop and improve our services.

## How We Use Your Information

We use the information we collect to:

- Provide the services you request;
- Communicate with you, including customer support;
- Report anonymized, aggregate usage statistics;
- Deliver marketing and other offers or information related to Connected Development's Services; and
- Improve Connected Development's Services.

## How We Share and Disclose Your Information

We do not share your Personal Information with other people or nonaffiliated companies for their marketing purposes (including direct marketing purposes). We may use and share Non-Personal Information for our marketing purposes including to display advertisements on other websites. We may share information:

- With our third-party service suppliers and vendors;
- If Connected Development is merged or sold to another company;
- To protect and defend the rights and property of Connected Development (including enforcing our End User Agreement); and
- When required by law.

## Definitions

"Connected Development's Services" include our products, services, plug-ins, mobile applications, downloadable software, and websites, including [www.informapp.nl](http://www.informapp.nl), but not those

created by third parties, even when they are accessed through [www.informapp.nl](http://www.informapp.nl) or available through the Informapp Marketplace.

"Connected Development's Public Services" are Connected Development's Services provided over the public Internet and excludes Connected Development's Services installed on private infrastructure by our clients for their use only.

We consider "Personal Information" to include information that alone or when in combination with other information may be used to readily identify, contact, or locate you, such as: name, address, email address, or phone number. We do not consider Personal Information to include information that has been anonymized so that it does not allow a third party to easily identify a specific individual.

"Non-Personal Information" is all information other than Personal Information.

### **Information we collect**

**Personal Information Collection.** Connected Development's Services may collect Personal Information from you, including when you register to evaluate, subscribe or obtain a license to a product or service; purchase a product or service; participate in surveys, contests, or sweepstakes; submit bugs; or contact customer service. The categories of Personal Information Connected Development's Services may collect about you include: your name, email address, username, password, location, and billing and credit card information. Connected Development's Public Services may also collect Personal Information you post while using Connected Development's Services, including in free-text fields or during group chat sessions. You should avoid posting your Personal Information in public areas because that information may be viewable to users of Connected Development's Public Services and possibly the Internet.

**Non-Personal Information Collection.** Connected Development may collect Non-Personal Information as you use Connected Development's Services. When you use Connected Development's Public Services, Connected Development, third-party service providers (e.g. Google Analytics), and partners may receive and record Non-Personal Information from cookies, server logs, and similar technology from your browser or mobile device, including your IP address. Cookies are small text files that are placed in visitors' computer browsers to uniquely identify and store their preferences. Most browsers allow you to block and delete cookies. However, if you do that, Connected Development's Public Services may not work properly. Connected Development may also use persistent cookies to collect Non-Personal Information for marketing purposes as users browse the Internet. Third-party products to Connected Development's Services are not authorized by Connected Development to collect Personal Information through cookies or similar technologies without your permission.

We may combine some Non-Personal Information with the Personal Information we collect. Where we do so, we will treat the combined information as Personal Information if the resulting combination may be used to readily identify or locate you in the same manner as Personal Information alone.

By using Connected Development's Services, you are authorizing us to gather, parse, and retain data related to the provision and use of Connected Development's Services for our use as described in this Privacy Policy.

**Use of Connected Development Services with Third Party Plug-ins and Integrations.** If you choose to use Connected Development's Services in connection with third-party products and services, whether purchased through the Informapp Marketplace or acquired elsewhere, Connected Development's Services may have access to information from such third party products or services. Connected Development Services may collect information through your access of the third-party products and services, such as your name, username, email address along with Non-Personal Information about your third party plug-in usage.

Connected Development's Services may also collect information as you use Google Apps. For example, if you choose to embed a Google document into Connected Development's Service, Connected Development may collect information, including the document title, authors, type, ID, and URL. Connected Development's Services collect only links to the content of Google Apps; they do not collect the actual content. For example, Connected Development's Services do not store the contents of email, calendar meetings, or documents from Google Apps.

## **How we use your information**

**Internal and Service-Related Usage.** We use Personal Information for internal and service-related purposes only. There are very limited circumstances in which we may provide it to third parties to allow us to facilitate Connected Development's Services. For example, a user may choose to purchase a third-party plug-in from the Informapp Marketplace, which will permit data to be shared between Connected Development's Services and the plug-in vendor.

To Improve Connected Development's Services. We may use any information you provide to:

- Provide customer support;
- Track the types of questions we receive;
- Analyze trends;
- Personalize your experience; and
- Otherwise operate and enhance Connected Development's Services.

**Communications.** We may send you a welcome email to verify your account and other transactional emails for operational purposes, such as billing, account management, or system maintenance. You may only stop those emails by terminating your account. We may also send you promotions, product announcements, surveys, newsletters, developer updates, product evaluations, and event information or other marketing or commercial e-mails. You can opt out of receiving these email communications from Connected Development at any time by unsubscribing using the unsubscribe link within each email, updating your e-mail preferences at [builder.informapp.nl](http://builder.informapp.nl) or emailing us to have your contact information removed from our email list or registration database. Although opt-out requests are usually processed immediately, please allow ten (10) business days for a removal request to be processed.

**Marketing.** We do not rent, sell, or share Personal Information about you with other people or nonaffiliated companies for marketing purposes (including direct marketing purposes) without your permission. We may use and share Non-Personal Information for our marketing purposes, including, without limitation, marketing on other websites. For example, we may use the information to control the number of times you have seen an ad, deliver ads tailored to your interests, and measure the effectiveness of ad campaigns. You can prevent us from tailoring our ads to you on other websites by deleting your cookies.

**Aggregate Data.** Connected Development may anonymize and aggregate data collected through Connected Development's Services and use it for any purpose, including for research and reporting usage. This anonymized aggregate information may be viewable to other users of Connected Development's Services.

## **How we share and disclose your information**

**Vendors and Suppliers.** Connected Development's Services uses Personal Information for internal and service-related purposes only and may provide it to third parties to allow Connected Development to offer Connected Development's Services. For example, Connected Development may share billing and credit information with service providers for the purposes of processing credit card transactions.

**As Required By Law and Similar Disclosures.** We may access, preserve, and disclose your Personal Information, other account information, and content if we believe doing so is required by law or if those actions are reasonably necessary to:

- Comply with legal process, such as a court order or subpoena;
- Enforce this Privacy Policy or our End User Agreement;
- Respond to claims that any content violates the rights of third parties;
- Respond to your requests for customer service;
- Respond to law enforcement;
- Investigate and prevent unauthorized transactions or other illegal activities; or
- Protect our or others' rights, property, or personal safety.

Merger, Sale, or Other Asset Transfers. We may disclose information we possess about you as part of a merger, acquisition, sale of company assets, or transition of service to another provider, as well as in the unlikely event of insolvency, bankruptcy, or receivership in which your Personal Information would be transferred as one of the business assets of the company. We do not guarantee that any entity receiving such information in connection with one of these transactions will comply with all terms of this Privacy Policy.

To Others Within Your Organization or with Your Permission. After a person demonstrates proof that he belongs to a certain organization, we may disclose to that person the names of that organization's members who have evaluated or purchased our software. We may also disclose your Personal Information with your permission.

### **Security of your information**

We take steps to ensure that your information is treated securely and in accordance with this Privacy Policy. Unfortunately, the Internet cannot be guaranteed to be 100% secure, and we cannot ensure or warrant the security of any information you provide to us. We do not accept liability for unintentional disclosure.

By using Connected Development's Services or providing Personal Information to us, you agree that we may communicate with you electronically regarding security, privacy, and administrative issues relating to your use of Connected Development's Services. If we learn of a security system's breach, we may attempt to notify you electronically by posting a notice on Connected Development's Services or sending an email to you. You may have a legal right to receive this notice in writing. To receive a free written notice of a security breach (or to withdraw your consent from receiving electronic notice), please notify us at [info@informapp.nl](mailto:info@informapp.nl).

### **Update and delete your information**

You may update or remove some of your information using Connected Development's Services or by sending us your request to [info@informapp.nl](mailto:info@informapp.nl).

### **International users**

By choosing to visit Connected Development's Services or otherwise providing information to us, you agree that any dispute over privacy or this Privacy Policy will be governed by Dutch law.

If you are visiting from Australia and the United States or other regions with laws governing data collection and use, please note that you are agreeing to the transfer of your Personal Information to the European Union to us. By providing your Personal Information, you consent to any transfer and processing in accordance with this Policy.

You also consent to the adjudication of any disputes arising in connection with us or Connected Development's Services in accordance with the End User Agreement, as applicable.

### **Additional information**

New Uses of Personal Information and Other Information. From time to time, we may use information, including Personal Information, for new, unanticipated uses not previously disclosed in our Privacy Policy. If our information practices change regarding information previously collected, we will take reasonable efforts to provide notice and obtain consent to any such uses as required by law.

Posting of Revised Privacy Policy. We will post any changes to this Privacy Policy on [www.informapp.nl](http://www.informapp.nl). The revised version will be effective at the time it is posted. If you are concerned about how your information is used, bookmark this page and read this Privacy Policy periodically.

Other Websites, Apps, and Plug-ins. When you navigate away from Connected Development's Services to websites or apps controlled by third parties (including your use of third party Marketplace products), you leave Connected Development's Services, at which point this Privacy Policy no longer applies. You will not receive a warning when you leave Connected Development's Services. If you use third-party products available through Connected Development's Services, this Privacy Policy does not control how they collect, use, and disclose information. However, we require third-parties who publish their products for distribution through Connected Development's Services to provide privacy notices and agree to reasonably adequate privacy and security measures, as required by law.

**Questions**

If you have questions regarding this Privacy Policy, please email us at [info@informapp.nl](mailto:info@informapp.nl) or write us at: Connected Development BV  
Snellinckstraat 703121 WK Rotterdam The Netherlands